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Beverley, Akiko



# WALLA TAKES THE STAGE

## Saks Fifth Avenue Fashion Show

Saks Fifth Avenue, Bahrain City Center, hosted an exclusive fashion show to launch the two new collections from renowned designer, Walla, called Made-to-Measure and Ready-to-Wear. The event showcased Walla's unique interpretation of the modern Arabic woman's wardrobe. Walla's inspiration for this collection is based on the "Royal Crown" and consists of 18 individual designs, rich in embroidery, beadwork and crystals. The event was attended by VIP customers by invitation only, where guests enjoyed a welcoming cocktail reception and had the opportunity to enter a raffle sponsored by Four Seasons Hotels and Resorts with the chance to win a weekend away at their hotels in either Cairo, Florence, Seychelles, Sydney, Beirut or Riyadh.

Walla, founded by Walla Al Alawi in 2001, specializes in designing exclusive abayas and women's ready-to-wear clothing and accessories. Walla's designs came to life by taking traditional Arabian outfits and luxuriously combining them with Western influences. This amalgam of style lends her designs and clothes their distinct personality.



Carla, Dania